



# POLLING PLACE SAFETY PRODUCTS

Health and safety readiness in the age of coronavirus





# POLLING PLACE SAFETY FROM THE OUTSIDE IN

Election security needs have changed dramatically due to COVID-19. No question, voting will look different this year than in the past. Voters and poll workers alike need assurances they can vote and volunteer safely.

Social distancing guidelines are everywhere but people may still be apprehensive about voting in person. Put voters and poll workers at ease with health and safety readiness products that calm fears and streamline the voting process — from start to finish.

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# Before Election Day

In the weeks leading up to the election, remind voters where and when they can cast their ballots.

- 1

**Direct Mail**  
Direct mail is a tried-and-true way to communicate with a mass audience.

# As Voters Drive By

Attract passersby to your polling place with colorful, patriotic signage. Offering curbside ballot drop-off? Make sure voters know about it.

- 2

**Durable Banners**  
Banners offer an eye-catching, weather-resistant way to get the word out.
- 3

**Yard Signs**  
An economical alternative, yard signs can be placed nearly anywhere and easily moved.
- 4

**Feather Flags**  
A simple idea with a big impact, feather flags use color and movement to grab attention.

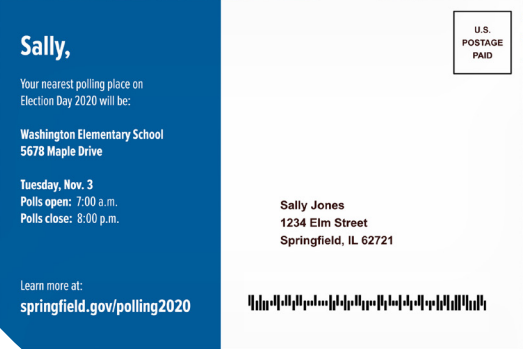
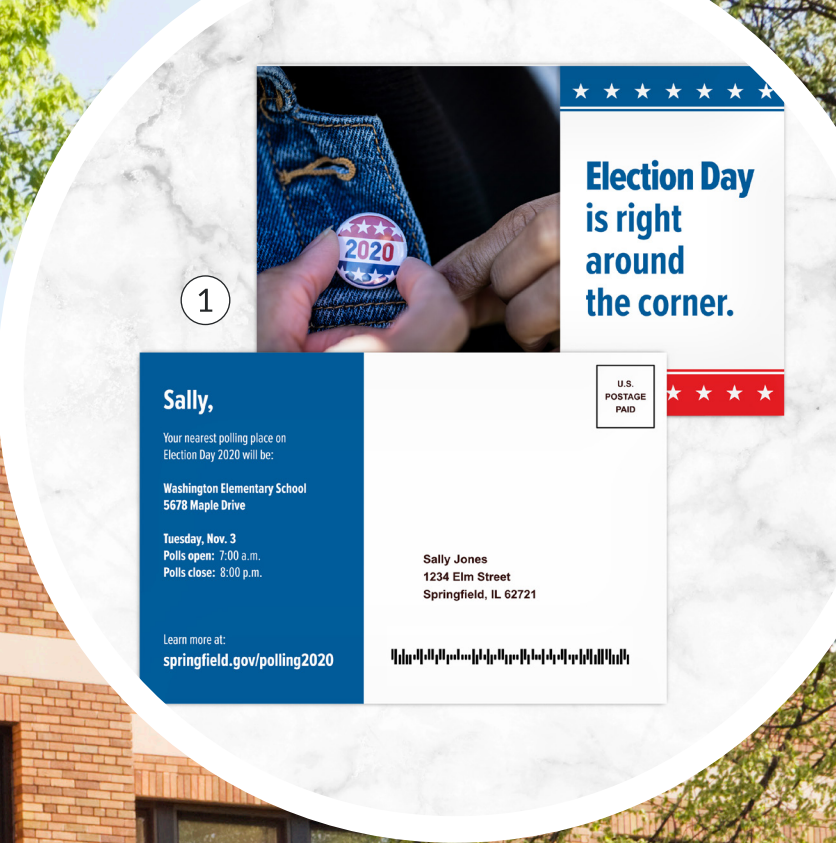
# Once They Arrive

Clearly indicate where lines form and where to drop off ballots. Use directional floor decals and A-frame signs to designate a one-way route from entrance to exit.

- 5

**Window/Wall Decals**  
A high-visibility way to share information, decals are ideal for social distancing and safety instructions.
- 6

**A-Frame Signs**  
Portable, durable and usable indoors and out, A-frame signs help you to manage crowds.





# Inside the Polling Place

Safeguard the health of all who enter the building. Position kiosks and barriers to protect your volunteers, post the CDC’s guidelines for social distancing and hand washing, and invite voters to use complimentary hand sanitizer stations.

- 1 **Kiosks and Acrylic Barriers**  
Portable kiosks and barriers are the first line of protection for volunteers working the polls.
- 2 **Retractable Banner Stands**  
Large and easy to read, retractable banners require minimal floor space.
- 3 **Wall/Window Decals**  
Easy-on, easy-off decals can be applied to nearly any flat surface — including mirrors and doors in restrooms — to promote health and safety.
- 4 **Hand Sanitizer Stations**  
Instruction placards at hand sanitizer stations encourage use before and after voting.
- 5 **Floor Decals**  
Floor decals and arrows are a simple but effective way to direct traffic and encourage social distancing.

# When Voting is Complete

Minimize exposure by keeping the crowd moving. Use a combination of A-frame signs, directional floor decals and feather flags to help voters find the exit.





A close-up photograph of a person's hand holding a circular 'I VOTED TODAY' button. The button features a red top half with a white 'I', a white middle section with 'VOTED' in red, and a blue bottom half with 'TODAY' in white. The background is a blurred image of a person's face.

# LEARN MORE

Find out how health and safety readiness products from us can support your Election Day preparations.

Contact your representative for more information.