



STADIUM AND ARENA SAFETY PRODUCTS

Health and safety readiness in the age of coronavirus



STADIUM AND ARENA SAFETY FROM THE OUTSIDE IN

Sports fans, music lovers and theater enthusiasts can't wait to get back to watching their favorite athletes and performers. However, the environments in which they do this will look different going forward — much like retail stores and restaurants — and many of the same public health guidelines will apply to stadiums and arenas as well.

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Approaching the Facility

Visual communications can protect fans as they move from the parking lot to the entrance. These simple but effective tools are vital to public safety.

- 1 A-Frames**

Durable and useful indoors and out, A-frame signs can be used to remind tailgaters of capacity limitations by area.
- 2 Wall and Window Decals**

Easy-on, easy-off decals can be applied to nearly any flat surface including glass entry doors and are ideal for cautioning visitors about “high touch” surfaces such as hand railings.
- 3 Durable Banners**

Banners are an eye-catching, weather-resistant way to remind visitors of simple things they can do to protect themselves.
- 4 Hand Sanitizer Stations**

Prominently placed hand sanitizer stations encourage fans to disinfect frequently.
- 5 Pole Wraps**

Pole wraps offer your fans high-visibility reminders to maintain social distancing and allow extra time to enter the facility.
- 6 Single-Sided Feather Flags**

Feather flags are especially effective for check-in stations.
- 7 Ground Stencils**

Directional floor/ground stencils guide visitors to a smooth traffic flow.



Once Inside: Concourse and Concessions

Strategically placed signs, decals and hand sanitizer stations can keep safety top of mind at all times.

- 1 Durable Banners**
Boldly colored and impossible to miss, hanging banners are ideal for social distancing tips.
- 2 Posters**
Posters can be repositioned at a moment's notice to inform guests of changing safety measures.
- 3 Floor Decals**
Floor decals help maintain a one-way traffic flow to concessions, restrooms and exits.
- 4 Hand Sanitizer Stations**
Hand sanitizer in high-traffic areas is visible proof that safety is your top priority.
- 5 Paper Table Tents**
Table tents are a cost-effective tool for sharing messages wherever they're needed most.
- 6 Banner Stands**
Large and easy to read, banners communicate effectively but use minimal floor space.
- 7 Wall and Window Decals**
Restroom mirrors and doors are perfect for handwashing and hygiene reminders.
- 8 Floor Stencils**
Footprint stencils in restrooms efficiently guide visitors from entrance to exit.



Once Inside: Seating Areas

Proactive crowd management and social distancing measures can be implemented while still providing an engaging fan experience.

1 Seat Solutions

A simple note politely informs fans which seats are closed for social distancing.

- Seat Covers
- Seat Decals
- Seat Spacers
- Seat Straps

2 Pinch Hitters

Fan cutouts can be custom printed for branding and advertising space and engineered specific to a venue.

3 Stairway Decals

Directional decals on stairways help control the flow as guests move between levels.



More Solutions

- ① **Elevator Decals**
Decals on elevator doors, walls and floors help support elevator capacity restrictions.
- ② **Escalator Stencils**
Messaging on escalator steps can gently guide people to maintain appropriate spacing.
- ③ **Yard Signs**
Yard signs can be repositioned as needed to direct traffic or restrict seating at outdoor events.
- ④ **Event Programs**
Programs are a tried-and-true way to put critical messages into the hands of fans.
- ⑤ **Disposable or Washable Check Presenters***
Single-use and washable check presenters offer a temporary option or washable option for guests.
- ⑥ **Disposable or Washable Menus***
Single-use and washable menus offer a temporary option or washable option for guests.

*By hand under normal use conditions.





LEARN MORE

Find out how health and safety readiness products can support your stadium and arena operations.

Contact your representative for more information.