

# Tech Sheet - Window Decals

**Size Available:** 6 standard sizes, custom sizes available

**Process:** Full Color Digital Print  
1-sided printing available  
Vertical or Horizontal Orientation  
Kiss-cut or Straight Cut available

**Material:** Full Color Clear Window Decals

- 3.5 mil matte clear vinyl film
- Microsphere removable clear adhesive
- 5 mil. Silicone coated paper release liner for ease of application
- Matte finish
- Clear material with clear adhesive produces high quality window signage
- Removable and Repositionable
- For use on smooth, flat and slightly curved surfaces
- For indoor use. Outdoor use not recommended.
- Minimum temperature for application is 40 degrees Fahrenheit
- Anticipated life span of product is 2 years for indoor applications. The estimated durability is based on accelerated aging tests under middle European climates. The durability of the product depends on the substrate's preparation, the atmospheric conditions and the environmental influence. Exposure to extreme conditions (tropical climate, high humidity, high UV-light exposure or polluted areas) can dramatically decrease the durability. Due to exposure risk, it is recommended to not use outdoor including the outside of vehicle windows.
- Clear window decals can be applied to the inside of the window to be read on the outside. The artwork would need to be mirrored. *See example below.*



Normal Artwork



Mirrored Artwork

- White Ink is not available unless white ink is quoted. Anything in white will not print and will be the clear stock in those areas.

## Full Color Opaque Window Decals

- 4 mil opaque PVC film
- Removable polyacrylate adhesive
- Unique dot pattern allows for an easy, bubble-free application
- Matte finish
- High opacity material that eliminates show-through
- Removable and Repositionable
- For use on smooth, flat and slightly curved surfaces
- For indoor use. Outdoor use not recommended.
- Minimum temperature for application is 40 degrees Fahrenheit
- Anticipated life span of product is 4 years for indoor applications. The estimated durability is based on accelerated aging tests under middle European climates. The durability of the product depends on the substrate's preparation, the atmospheric conditions and the environmental influence. Exposure to extreme conditions (tropical climate, high humidity, high UV-light exposure or polluted areas) can dramatically decrease the durability. Due to exposure risk, it is recommended to not use outdoor including the outside of vehicle windows.

**Production Time:** 2 working days

*\*Quantities of 50 or more and custom sizes may require additional production time*

**Set-up Charges:** FREE

**Art Charges:** Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

**Standard Offering Sizes:**

Clear Window Decal		Opaque Window Decal		Artwork Size H" x W" <small>¼" bleed on all sides</small>	Finished Size H" x W"
Horizontal Item Number	Vertical Item Number	Horizontal Item Number	Vertical Item Number		
5FD-AHK1H	5FD-AHK1V	5FD-AGK1H	5FD-AGK1V	9" x 11½"	8½" x 11"
5FD-AHA1H		5FD-AGA1H		12½" x 12½"	12" x 12"
5FD-AHEH	5FD-AHEV	5FD-AGEH	5FD-AGEV	12½" x 18½"	12" x 18"
5FD-AHIH	5FD-AHIV	5FD-AGIH	5FD-AGIV	18½" x 24½"	18" x 24"
5FD-AHJH		5FD-AGJH		24½" x 24½"	24" x 24"
5FD-AHKH	5FD-AHKV	5FD-AGKH	5FD-AGKV	24½" x 36½"	24" x 36"

**Custom Offer Sizes:**

Custom	Artwork Size H" x W" <small>¼" bleed on all sides</small>	Finished Size H" x W"
Minimum	5½" x 5½"	5" X 5"
Maximum	53" x 198½"	52½" X 198"

\*For window decals under 8" x 8" minimum quantities may apply

**Artwork Requirements:** Artwork size should include a ¼" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed. Clear window decals can be applied to the inside of the window to be read on the outside. The artwork would need to be mirrored for this application to work, see example under material information above. White Ink is not available unless white ink is quoted. Anything in white will not print and will be the clear stock in those areas. Please Note: If white ink is quoted, a special white file will need to be set-up and additional fees may apply.

CMYK processed file, Create full color process files with Adobe Acrobat PDF file, *\*note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed*

Minimum 300 dpi, 600 dpi is recommended for highest quality output

File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *\*PDF files are preferred*

Do not include any punctuation in the PDF file name and keep the name as short as possible

**Order Process:**

Electronic or Manual

**Proofs:**

**Emailed Electronic PDF Proofs**, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.

**Production Samples**, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.

**Complimentary Proof** may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.

**Packaging:**

Kraft tube or box shipping container depending on the sign.

Multiple decals will ship in one shipping container, multiple containers pending size and quantity.

**Changes or Cancellations:**

Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.

**Application/Care**

- Indoor use/Outdoor use not recommended

**Instructions:**

- Minimum temperature for application is 40 degrees Fahrenheit