Tech Sheet - Plastic Full Color and Engraved Table Tents & Pedestal Signs

Size Available:
Full Color Plastic Table Tent Signs - 7 standard sizes, custom sizes available
Full Color Plastic Pedestal Signs - 4 standard sizes, custom sizes available
Engraved Plastic Table Tent Signs - 7 standard sizes, custom sizes available
Engraved Plastic Pedestal Signs - 4 standard sizes, custom sizes available

Process:
Full Color
• Full Color Digital Print
• 1-sided printing available
• Vertical or Horizontal Orientation
*Table tents are printed on one side of the material, bent in the center. Pedestal signs are printed one sided and bent at the bottom with a minimum 2" pedestal base after the bend, pending finished pedestal size.

Engraved
• Laser Engraved
• Vertical or Horizontal Orientation
*Table tents are engraved on one side of the material, bent in the center. Pedestal signs are engraved on one side and bent at the bottom with a minimum 2" pedestal base after the bend, pending finished pedestal size.

Material:
Full Color Plastic Table Tent and Pedestal Signs
• ¹⁄₁₆" white plastic polystyrene
*All engraving plastic stocks may also be full color printed, dark color stocks are not recommended. Colored plastic stock impacts how color will appear once printed.
**Please note minimum and maximum custom sizes for engraving stock applies whether engraving or full color print for colored plastic stock.

Engraved Table Tent and Pedestal Signs
• 2-ply colored plastic
• 37 color combinations available (shown below)
• Colors may fade over time if used outdoors

L1 White Sign Black Lettering	**L2** Blue Sign White Lettering	**L3** White Sign Blue Lettering	**L4** White Sign Red Lettering	**L5** Oak Sign White Lettering	**L6** Black Sign White Lettering	**L7** Red Sign White Lettering	**L8** Gold Sign Black Lettering
L9 Yellow Sign Black Lettering	**L10** Green Sign White Lettering	**L11** Burgundy Sign White Lettering	**L12** Silver Sign Black Lettering	**L13** Dark Brown Sign White Lettering	**L14** Walnut Sign White Lettering	**L15** Light Gray Sign Burgundy Lettering	**L17** Teal Sign White Lettering
L18 Gray Sign White Lettering	**L19** Gray Sign Black Lettering	**L20** Light Gray Sign Blue Lettering	**L21** White Sign Green Lettering	**L22** Light Blue Sign White Lettering	**L23** Pine Green Sign White Lettering	**L24** Parchment Sign Black Lettering	**L25** Navy Blue Sign White Lettering
L26 Medium Brown Sign White Lettering	**L28** Purple Sign White Lettering	**L30** Black Marble Sign White Lettering	**L32** Charcoal Gold Fleck Sign Gold Lettering	**L33** Green Gold Fleck Sign Gold Lettering	**L34** Rustico Granite Sign Gold Lettering	**L36** Gold Sign Burgundy Lettering	**L37** Brushed Gold Sign Black Lettering
L40 Dark Gray Sign White Lettering	**L42** Platinum Marble Sign Black Lettering	**L47** Black Sign Gold Lettering	**L55** Black Sign Silver Lettering	**L82** Ivory Sign Brown Lettering			

All stocks are available for full color process.
Plastic stock color impacts how colors print.
Dark stock colors are not recommended as the ink may not show well.

Production Time:
2 working days
*Quantities of 50 or more and custom sizes may require additional production time

Set-up Charges:
FREE

Art Charges: Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

Standard Offering Sizes:

TABLE TENTS

Full Color Plastic Table Tent Item Number	Full Color Artwork Size Folded Table Tent H" x W" ⅛" bleed on left and right, ⅛" bleed on bottom, top of artwork cannot bleed due to bend *same artwork will be printed on the front and back of the folded table tent unless otherwise specified	Engraved Plastic Table Tent Item Number	Engraving Artwork/Imprint Area Folded Table Tent H" x W" Engraving cannot bleed *same artwork will be printed on the front and back of the folded table tent unless otherwise specified	Finished Size Folded Table Tent H" x W"	Finished Size Total Table Tent H" x W" *¼" for bend
ZFT-1	1⅝" x 3¼"	4TT-1	1¼" x 2¾"	1½" x 3"	3¼" x 3"
ZFT-2	2⅛" x 6"	4TT-2	1½" x 5¼"	2" x 5¾"	4¼" x 5¾"
ZFT-8	2⅛" x 8¼"	4TT-8	1¾" x 7¾"	2" x 8"	4¼" x 8"
ZFT-10	2⅛" x 10¼"	4TT-10	1¾" x 9¾"	2" x 10"	4¼" x 10"
ZFT-36	3⅛" x 6¼"	4TT-36	2¾" x 5¾"	3" x 6"	6¼" x 6"
ZFT-64	6⅛" x 4¼"	4TT-64	5¾" x 3¾"	6" x 4"	12¼" x 4"
ZFT-86	8⅛" x 6¼"	4TT-86	7¾" x 5¾"	8" x 6"	16¼" x 6"

PEDESTAL SIGNS

Full Color Plastic Pedestal Sign Item Number	Full Color Artwork Size Bend Pedestal Sign H" x W" ⅛" bleed on left and right, ⅛" bleed on top, bottom of artwork cannot bleed due to bend	Engraved Plastic Pedestal Sign Item Number	Engraving Artwork/Imprint Area Bend Pedestal Sign H" x W" Engraving cannot bleed	Finished Size Bend Pedestal Sign H" x W"	Finished Size Total Pedestal Sign H" x W" *¼" for bend + pedestal base
ZPS-64	6⅛" x 4¼"	4PS-64	5½" x 3½"	6" x 4"	8¼" x 4"
ZPS-86	8⅛" x 6¼"	4PS-86	7½" x 5¾"	8" x 6"	10¼" x 6"
ZPS-108	10⅛" x 8¼"	4PS-108	9½" x 7¾"	10" x 8"	13¼" x 8"
ZPS-1210	12⅛" x 10¼"	4PS-1210	11½" x 9½"	12" x 10"	15¼" x 10"

Custom Offer Sizes:

TABLE TENTS

Process	Custom	Folded Table Tent Artwork/Imprint H" x W" Full Color: ⅛" bleed on left and right, ⅛" bleed on bottom, top of artwork cannot bleed due to bend *same artwork will be printed on the front and back of the folded table tent unless otherwise specified. Engraving: Cannot bleed	Finished Size Folded Table Tent H" x W"	Finished Size Total Table Tent H" x W" *¼" for bend
Full Color	Minimum	1⅝" x 3¼"	1½" x 3"	3¼" x 3"
Full Color	Maximum	12⅛" x 12¼"	12" x 12"	24¼" x 12"
Engraving	Minimum	1¼" x 2¾"	1½" x 3"	3¼" x 3"
Engraving	Maximum	11¾" x 11¾"	12" x 12"	24¼" x 12"

PEDESTAL SIGNS

Process	Custom	Bent Pedestal Sign Artwork/Imprint H" x W" Full Color: ⅛" bleed on left and right, ⅛" bleed on bottom, top of artwork cannot bleed due to bend Engraving: Cannot bleed	Finished Size Bent Pedestal Sign H" x W"	Finished Size Total Pedestal Sign H" x W" *¼" for bend
Full Color	Minimum	1⅝" x 3¼"	1½" x 3"	3¼" x 3"
Full Color	Maximum	12⅛" x 12¼"	12" x 12"	24¼" x 12"
Engraving	Minimum	1¼" x 2¾"	1½" x 3"	3¼" x 3"
Engraving	Maximum	11¾" x 11¾"	12" x 12"	24¼" x 12"

Custom Offering Sizes:
(continued)

PEDESTAL BASE SIZE BASED ON FINISHED BENT PEDESTAL SIGN HEIGHT	
Height of Finished Bent Sign	**Pedestal Base Size**
2"	1"
3"	1"
4"	2"
5"	2"
6"	2"
7"	2"
8"	2"
9"	3"
10"	3"
11"	3"
12"	3"

Artwork Requirements:

Full Color Plastic Table Tent

- Full color artwork size should include a ⅛" bleed on left and right, ⅛" bleed on bottom, top of artwork cannot bleed due to bend. Bleed area should always be included in artwork even if design does not bleed.
- Artwork cannot be printed on bend due to stretching of the material when bent. Bending is a heat process, the bend is ¼" at the top of the folded sign.
- The same artwork will be printed on the front and back of the folded table tent unless otherwise specified. Artwork can be different, if different, two files will need to supplied.
- CMYK processed file, create full color process files with Adobe Acrobat PDF file, *note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed*
- Minimum 300 dpi, 600 dpi is recommended for highest quality output
- File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *PDF files are preferred*
- Do not include any punctuation in the PDF file name and keep the name as short as possible

Engraving Plastic Table Tent

- 100% Black artwork
- Engraving files should be the finished folded size. Artwork/imprint safe area needs to be ⅛" away from the finished size on all sides.
- Engraving artwork/imprint area cannot bleed
- Artwork/imprint cannot be printed on bend due to stretching of the material when bent. Bending is a heat process, the bend is ¼" at the top of the folded sign.
- The same artwork will be printed on the front and back of the folded table tent unless otherwise specified. Artwork can be different, if different two files will need to supplied.
- Artwork is not necessary to provide if there are not logos and only text needed. If only text is required the typestyle, upper/lower case along with text position should be indicated with the order. If not point size of text is given we will use our best judgement.
- Artwork cannot have screens
- Artwork with a border design should have a minimum thickness of 4pt., if design has double borders the space between the borders should be a minimum of ¹⁄₁₆"
- Logos/artwork with fine intricate details will not engrave well and will fill-in in tight registered areas
- Minimum Engraving Point Size: Block Fonts = 12pt., Script Fonts = 24pt.
- **please note the following typestyles are also not available in a point size less than 24 pt. American Std Roman, University Roman, Burin Sans Regular, Amazone BT Regular, AT Commercial Script Regular, AT Isadora Regular, Murray Hill Bd BT Bold, Park Avenue, Ribbon 131 Bd BT Bold, Shelley Allegro Script, Snell Roundhand LT Std Script
- Minimum 300 dpi, 600 dpi is recommended for highest quality output
- File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *PDF files are preferred*
- Do not include any punctuation in the PDF file name and keep the name as short as possible

Full Color Plastic Pedestal Sign

- Full color artwork size should include a ⅛" bleed on left and right, ⅛" bleed on top, bottom of artwork cannot bleed due to bend. Bleed area should always be included in artwork even if design does not bleed.
- Artwork cannot be printed on bend due to stretching of the material when bent. Bending is a heat process, the bend is ¼" at the bottom of the folded sign.
- CMYK processed file, create full color process files with Adobe Acrobat PDF file, *note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed*
- Minimum 300 dpi, 600 dpi is recommended for highest quality output
- File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *PDF files are preferred*
- Do not include any punctuation in the PDF file name and keep the name as short as possible

Artwork Requirements: (continued)	**Engraving Plastic Pedestal Sign**
	• 100% Black artwork
	• Engraving files should be the finished folded size. Artwork/imprint safe area needs to be ⅛" away from the finished size on all sides.
	• Engraving artwork/imprint area cannot bleed
	• Artwork/imprint cannot be printed on bend due to stretching of the material when bent. Bending is a heat process, the bend is ¼" at the top of the folded sign.
	• The same artwork will be printed on the front and back of the folded table tent unless otherwise specified. Artwork can be different, if different two files will need to supplied.
	• Artwork is not necessary to provide if there are not logos and only text needed. If only text is required the typestyle, upper/lower case along with text position should be indicated with the order. If not point size of text is given we will use our best judgement.
	• Artwork cannot have screens
	• Artwork with a border design should have a minimum thickness of 4pt., if design has double borders the space between the borders should be a minimum of ¹⁄₁₆".
	• Logos/artwork with fine intricate details will not engrave well and will fill-in in tight registered areas
	• Minimum Engraving Point Size: Block Fonts = 12pt., Script Fonts = 24pt.
	**please note the following typestyles are also not available in a point size less than 24 pt. American Std Roman, University Roman, Burin Sans Regular, Amazone BT Regular, AT Commercial Script Regular, AT Isadora Regular, Murray Hill Bd BT Bold, Park Avenue, Ribbon 131 Bd BT Bold, Shelley Allegro Script, Snell Roundhand LT Std Script
	• Minimum 300 dpi, 600 dpi is recommended for highest quality output
	• File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *PDF files are preferred*
	• Do not include any punctuation in the PDF file name and keep the name as short as possible
Order Process:	Electronic or Manual
Proofs:	**Emailed Electronic PDF Proofs,** add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.
	Production Samples, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.
	Complimentary Proof may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.
Packaging:	Box shipping container depending on the size of the sign.
	Multiple signs will ship in one shipping container, multiple containers pending size and quantity.
Changes or Cancellations:	Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.