

## Tech Sheet - Full Color Cherrywood Plaque

**Size Available:** 2 standard sizes; custom sizes NOT available

**Process:** Full Color Sublimation  
1-side printing available

Horizontal or vertical orientation

**Material:** 5/8" Cherry Wood MDF featuring an Ogee style border with gloss coating

MDF = Medium-density fibreboard, an engineered wood product

Keyholes on the back for horizontal or vertical orientation

**Production Time:** 2 working days

\*Quantities of 50 or more may require additional production time.

**Set-up Charge:** FREE

**Art Charges:** Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

**Standard Offering Sizes:**

Item Number	Full Color Artwork Size H" x W" <small>1/8" bleed on each side</small>	Sublimatable Size H" x W"	Finished Size H" x W"
NWR-009	8 1/8" X 6 1/8"	7 1/8" x 5 1/8"	9" x 7"
NWR-010	9 1/8" x 7 1/8"	8 1/8" x 6 1/8"	10" x 8"

**Custom Offer Size:** Custom sizes are not available

**Artwork Requirements:**

- Full color artwork size should include a 1/8" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed.
- Artwork must be supplied in RGB format for best results. Sublimation is a heat transfer process, not a digital print process.
- Create full color process files with Adobe Acrobat PDF files.
- Minimum 300 dpi, 600 dpi is recommended for highest quality output
- File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, \*PDF files are preferred
- Do not include any punctuation in the PDF file name and keep the name as short as possible

**Order Process:** Electronic or Manual

**Proofs:** **Emailed Electronic PDF Proofs**, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.

**Production Samples**, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.

**Complimentary Proof** may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.

**Product Weight:** **NOTE:** weight shown is for (1)

Item Number	Finished Size H" x W"	Product Weight (lbs)
NWR-009	9" x 7"	1.04
NWR-010	10" x 8"	1.37

**Packaging:** Box shipping container.

Multiple plaques will ship in one shipping container, multiple containers pending quantity.

**Changes or Cancellations:** Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.