

# Tech Sheet - Yard Signs

**Size Available:** Full Color Plastic Yard Signs - 4 Sizes, always includes aluminum H-Stake

- 12" x 18"
- 18" x 24"
- 24" x 24"
- 24" x 36"

Full Color Metal Yard Sign - 2 sizes, 4 options

- 18" x 24" Sign with angle iron frame stake
- 18" x 24" Sign Only
- 18" x 24" Angle iron frame stake only
- 6" x 24" Rider Sign

**Process:** Full Color Digital Print

2-sided printing is standard, 1-sided printing is available upon request

*\*standard offer includes the same artwork printed on both sides, if different artwork is desired on each side additional fees may apply*

Horizontal orientation is standard, Vertical orientation is available upon request for Full Color Plastic Yard Signs Only

**Material:** Full Color Plastic Yard Signs

- 4mm white corrugated plastic
- 10" x 30" aluminum "H" step stake
- Stakes and signs can be sold separately upon request
- Custom sizes/shapes available upon request
- Outdoor use for sign with stake (standard offer), signs only can be used indoor or outdoor (custom offer)

Full Color Metal Yard Signs

- 3 mm. white aluminum composite
- Heavy duty angle iron frame stake

*\*Frame stake only fits one 18" x 24" horizontal sign and one 6" x 24" horizontal rider sign*

- Custom sizes are not available if ordering the sign and rider sign to fit in the frame stake. If only a metal sign is desired, custom sizes are available upon request.
- Outdoor use for sign with stake, signs only can be used indoor or outdoor

**Production Time:** 2 working days

*\*Quantities of 50 or more and custom sizes/shapes may require additional production time.*

**Set-up Charges:** FREE

**Art Charges:** Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

**Standard Offering Sizes:**

Plastic Corrugated Sign with Stake	Metal Sign with Stake	Metal Sign Only	Iron Frame Stake Only	Metal Rider Sign Only		
Item Number	Item Number	Item Number	Item Number	Item Number	Artwork Size H" x W" ¼" bleed on all sides	Finished Size H" x W"
ZYS-02E					12½" x 18½"	12" x 18"
ZYS-02I	ZYM-09I	ZRS-09I			18½" x 24½"	18" x 24"
ZYS-02J					24½" x 24½"	24" x 24"
ZYS-02K					24½" x 36½"	24" x 36"
			ZZM-ANI		n/a	n/a
				ZRS-09Z	6½" x 24½"	6" x 24"

**Custom Offer Sizes:**

	Plastic Corrugated Sign with Stake		Plastic Corrugated Sign NO STAKE		Metal Sign Only NO STAKE	
Custom	Artwork Size H" x W" ¼" bleed on all sides	Finished Size H" x W"	Artwork Size H" x W" ¼" bleed on all sides	Finished Size H" x W"	Artwork Size H" x W" ¼" bleed on all sides	Finished Size H" x W"
Minimum	8½" x 12½"	8" x 12"	4½" x 4½"	4" x 4"	4½" x 4½"	4" x 4"
Maximum	36½" x 36½"	36" x 36"	48½" x 94½"	48" x 94"	46½" x 94½"	46" x 94"

*\*For sizes under 8" x 8" minimum quantities may apply*

- Artwork Requirements:** Artwork size should include a ¼" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed. Standard offering is based on the same artwork printing on both sides of the sign. 1-sided options and 2-sided options with different artwork printed on each side is available upon request.  
CMYK processed file, Create full color process files with Adobe Acrobat PDF file, *\*note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed*  
Minimum 300 dpi, 600 dpi is recommended for highest quality output  
File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *\*PDF files are preferred*  
Do not include any punctuation in the PDF file name and keep the name as short as possible
- Order Process:** Electronic or Manual
- Proofs:** **Emailed Electronic PDF Proofs** add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.  
**Production Samples** physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.  
**Complimentary Proof** may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.
- Packaging:** Corrugated shipping box  
Multiple signs/stakes will ship in one shipping box, multiple boxes may be used pending size and quantity.
- Changes or Cancellations:** Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.