

Tech Sheet - Wall & Floor Decals

Size Available: 6 standard sizes, custom sizes available

Process: Full Color Digital Print
1-sided printing available
Vertical or Horizontal Orientation
Kiss-cut or Straight Cut available

Material: Full Color Gloss Wall Decals

- 4 mil white, polymeric calendared vinyl
- Grey, removable solvent-based adhesive
- 7 mil. Double PE-coated silicone paper, air-release liner designed for bubble-free installation
- Gloss, smooth finish
- Removable and Repositionable
- For use on smooth, flat and slightly curved surfaces
- Indoor use only
- Minimum temperature for application is 40 degrees Fahrenheit
- Anticipated life span of product is 3-5 years for indoor applications.

Full Color Matte Wall Decals - Not a Standard Offer

- 6 mil white, polymeric calendared vinyl
- Microsphere acrylic adhesive
- 90# layflat liner
- Matte, smooth finish
- Removable and Repositionable
- For use on smooth, flat and slightly curved surfaces
- Indoor use only
- Minimum temperature for application is 40 degrees Fahrenheit
- Anticipated life span of product is 1+ year(s) for indoor applications.

Full Color Fabric Wall Decals

- 6 mil. white, polyester fabric film - made from 100% post-consumer recycled fabric, made in the USA
- 2 mil. Peel-able paper liner
- Matte, slight texture finish
- High opacity material that eliminates show-through
- Removable and Repositionable
- For use on smooth, flat and slightly curved surfaces
- Indoor/Outdoor Use
- Minimum temperature for application is 40 degrees Fahrenheit
- Anticipated life span of product is 5+ years for indoor applications. Life span significantly decreases to 6 months to 1 year depending on environment.
- Not recommended for brick, non-painted cement surfaces, or heavy painted spackled wall board.
- Environmentally safe and biodegradable over time, no PVC, is non-toxic.

Full Color Floor Decals

- 8 mil. White, textured, non-slip vinyl
- Textile, solvent fabric acrylic adhesive
- Polyethylene coated paper liner for easy release
- Matte finish, heavy texture
- High opacity material that eliminates show-through
- Removable and Repositionable
- For use on almost any surface including tile, glass, carpet, metal, stone and sidewalks
- Not just for floor applications can also be used on walls and other objects
- Indoor/Outdoor use
- Minimum temperature for application is 40 degrees Fahrenheit
- Anticipated life span of product is 1 year for indoor applications, 6 months for outdoor applications. Anticipated life span may vary based on environment and application.

Production Time: 2 working days

**Quantities of 50 or more and custom sizes may require additional production time*

Set-up Charges: FREE

Art Charges:

Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

Standard Offering Sizes:

Gloss Wall Decal		Fabric Wall Decals		Floor Decal		Artwork Size H" x W" <small>¼" bleed on all sides</small>	Finished Size H" x W"
Horizontal Item Number	Vertical Item Number	Horizontal Item Number	Vertical Item Number	Horizontal Item Number	Vertical Item Number		
5FD-AOK1H	5FD-AOK1V	5FD-AE1H	5FD-AEK1V	5FD-APK1H	5FD-APK1V	9" x 11½"	8½" x 11"
5FD-AOA1H		5FD-AEA1H		5FD-APA1H		12½" x 12½"	12" x 12"
5FD-AOEH	5FD-AOEV	5FD-AEEH	5FD-AEEV	5FD-APEH	5FD-APEV	12½" x 18½"	12" x 18"
5FD-AOIH	5FD-AOIV	5FD-AEIH	5FD-AEIV	5FD-APIH	5FD-APIV	18½" x 24½"	18" x 24"
5FD-AOJH		5FD-AEJH		5FD-APJH		24½" x 24½"	24" x 24"
5FD-AOKH	5FD-AOKV	5FD-AEKH	5FD-AEKV	5FD-APKH	5FD-APKV	24½" x 36½"	24" x 36"

Custom Offer Sizes:

Custom	Gloss Wall Decal Fabric Wall Decal		Matte Wall Decal		Floor Decal	
	Artwork Size H" x W" <small>¼" bleed on all sides</small>	Finished Size H" x W"	Artwork Size H" x W" <small>¼" bleed on all sides</small>	Finished Size H" x W"	Artwork Size H" x W" <small>¼" bleed on all sides</small>	Finished Size H" x W"
Minimum	5½" x 5½"	5" x 5"	5½" x 5½"	5" x 5"	5½" x 5½"	5" x 5"
Maximum	59" x 198½"	58½" x 198"	53" x 198½"	52½" x 198"	47" x 58½"	46½" x 58"

*For window decals under 8" x 8" minimum quantities may apply

Artwork Requirements:

Artwork size should include a ¼" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed. CMYK processed file, Create full color process files with Adobe Acrobat PDF file, **note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed*
 Minimum 300 dpi, 600 dpi is recommended for highest quality output
 File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, **PDF files are preferred*
 Do not include any punctuation in the PDF file name and keep the name as short as possible

Order Process:

Electronic or Manual

Proofs:

Emailed Electronic PDF Proofs, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.

Production Samples, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.

Complimentary Proof may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.

Packaging:

Kraft tube or box shipping container depending on the size.

Multiple decals will ship in one shipping container, multiple containers pending size and quantity.

Changes or Cancellations:

Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.