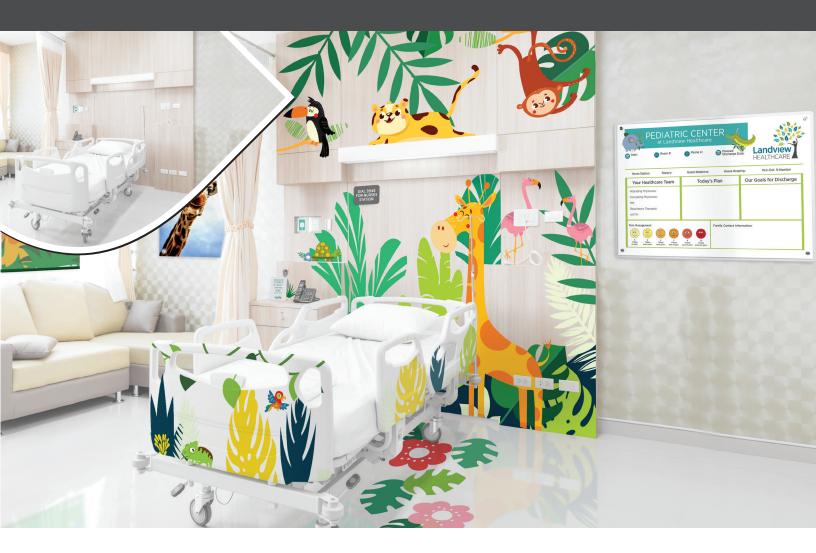
## Healthcare - Visual Graphics and Signage Solutions



Signage is all around us every day, in virtually every environment. It directs, advises, inspires, informs, and entertains us. It can be visually stunning, wholly practical or both.

We offer signage solutions that strengthen brand experiences, deliver impact and improve profitability. Our products transform spaces in retail, healthcare, hospitality, financial services, education, and other markets.

From inspiration through installation, we will partner with you to turn your ideas into signage that transforms, communicates, brands, and beautifies.

## Improving Patient Experience

Unfortunately, it's not uncommon for healthcare organizations to struggle with visual communications. The consequences range from negative patient experiences and reduced staff productivity to non-compliance with brand standards and industry regulations, even putting patients' safety at risk. We offer signage solutions designed specifically for hospitals and health systems to address these challenges

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#### Architectural and ADA Signage

Thirty percent of first-time visitors report getting lost when visiting a hospital, underscoring the importance of clear signage in healthcare facilities. Clear, easy-to-read signage alleviates an already stressful situation by helping patients and family members get where they need to go. Suspended and wall mounted wayfinding signs and floor decals direct people through the facility; ADA (Americans with Disabilities Act) signage keeps your facility accessible and meeting code requirements; patient communication boards keep critical information right where it's needed.

- Dimensional Signage, Logos, Plaques
- Acrylics and Metals
- Changeable Message Boards (Communication Boards)
- ADA Regulatory Signage
- Directional and Wayfinding Signage

#### **Temporary Signs and Badges**

Whether you're promoting a grand opening or preparing for an upcoming event, banners are a colorful way to get the attention you want. For a free-standing option, retractable banners are a great way to display your message anywhere, anytime, over and over again. Bring attention to important information with our line of desk, pedestal, and table tent signs. Yard signs and A-frames let your message get noticed before your patrons even enter your facility. And name badges are a small, but mighty, way to build rapport and reinforce your brand.

- A-Frame Signs
- Banners
- Display Banners
- Pedestal Signs and Table Tents
- Name Badge and ID Badges

#### **Interior Décor and Decals**

Don't be afraid to go big! Today's digital printing technology in combination with a growing list of decal substrates that are both durable and removable lets you fearlessly bring your brand to every surface. Wall coverings are beautiful, bold, and can be easily removed and updated. Use floor decals to help with traffic flow and to bring attention to your message. Wall and window decals make use of every square inch to promote your brand and inform your patients.

- Murals and Wall Coverings
- Wall Decals
- Floor Decals
- Window Decals
- Patient Communication Boards