

# Tech Sheet - Full Color Shaped Badges

**Size Available:** 6 standard sizes/shapes, custom sizes available

FASTENER & ACCESSORY OPTIONS FOR BADGES		
Fastener & Accessory Description	Standard or Premium Option <small>Standard options are included in the price.</small>	Item Number
Pin	Standard <small>*default fastener</small>	2BF-J21
Swivel Clip	Standard	2BF-J24
Military Tack	Standard	2BF-J11
Strap Clip	Premium	2BF-J22
Magnetic Fastener <small>*Should not be used if person has a pacemaker</small>	Premium	2BF-J81
Black Lanyard (½" x 35")	Premium	2BF-J45BL
Clear Pocket Badge Adapter <small>*Only available for rectangular badges that have a height of 1" or less. Adapter comes with adhesive to apply badge, other fastener options are not included</small>	Premium	2BF-J18
Plastic Strap	Premium	PLASTICSTRAP

**Process:** Full Color Digital Print  
1-side or 2-sided printing available

**Material:** **Full Color Plastic Badges**

- ¼" white plastic polystyrene

\*All engraving plastic stocks may also be full color printed, dark color stocks are not recommended. Colored plastic stock impacts how color will appear once printed.

\*\*Please note minimum and maximum custom sizes for engraving stock applies whether engraving or full color print for colored plastic stock.



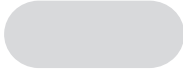
- No bevel available on shaped badges

**Production Time:** 1 working day  
\*Quantities of 100 or more may require additional production time.




**Set-up Charge:** FREE

**Art Charges:** Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

**Standard Offering Sizes:**

Item Number	Shape Description	Full Color Artwork Size H" x W" <small>¼" bleed on each side</small>	Finished Size H" x W"
ZFC-SB	Top Circle 	1 7/8" x 3 1/8"	1 1/2" x 3"
ZFC-SC	Side Circle 	1 3/8" x 3 7/8"	1 1/4" x 3 3/4"
ZFC-SD	Narrow Oval 	1 1/4" x 3 1/8"	1 1/8" x 3"

**Standard Offering Sizes:**

Item Number	Shape Description		Full Color Artwork Size H" x W" <small>1/8" bleed on each side</small>	Finished Size H" x W"
ZFC-SE	Wide Oval		2 1/8" x 3 1/8"	2" x 3"
ZFC-SF	Large Circle		3 1/8" x 3 1/8"	3" x 3"
ZFC-SG	Small Circle		2 1/8" x 2 1/8"	2" x 2"

**Custom Offer Sizes:**

Process	Custom	Artwork/Imprint Area Size H" x W" <small>Full color artwork includes a 1/8" bleed on each side</small>	Finished Size H" x W"
Full Color	Minimum	7/8" x 2 1/8"	3/4" x 2"
Full Color	Maximum	3 1/8" x 4 1/8"	3" x 4"

*\*most shapes will work, some intricate shapes may not work - please inquire*

**Artwork Requirements:**

- Full color artwork size should include an 1/8" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed.
- CMYK processed file, Create full color process files with Adobe Acrobat PDF file, \*note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed
- Minimum 300 dpi, 600 dpi is recommended for highest quality output
- File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *\*PDF files are preferred*
- Do not include any punctuation in the PDF file name and keep the name as short as possible

**Order Process:**

Electronic or Manual

**Proofs:**

**Emailed Electronic PDF Proofs**, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.

**Production Samples**, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.

**Complimentary Proof** may be required for certain orders to ensure satisfaction. Production time will begin upon approval of the proof.

**Packaging:**

Box shipping container depending on the size and quantity of the badge.

Multiple badges will ship in one shipping container, multiple containers pending size and quantity.

**Changes or Cancellations:**

Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.