Tech Sheet - Full Color & Engraved Metallic Badges

Size Available:

Full Color Metallic Badges

• 4 standard sizes/2 colors, custom sizes NOT available

Engraved Metallic Badges

• 4 standard sizes/3 colors, custom sizes NOT available

FASTENER & ACCESSORY OPTIONS FOR BADGES		
Fastener & Accessory Description	**Standard or Premium Option** Standard options are included in the price.	**Item Number**
Pin	Standard *default fastener	2BF-J21
Swivel Clip	Standard	2BF-J24
Military Tack	Standard	2BF-J11
Strap Clip	Premium	2BF-J22
Magnetic Fastener *Should not be used if person has a pacemaker	Premium	2BF-J81
Black Lanyard (½" x 35")	Premium	2BF-J45BL
Clear Pocket Badge Adapter *Only available for rectangular badges that have a height of 1" or less. Adapter comes with adhesive to apply badge, other fastener options are not included	Premium	2BF-J18
Plastic Strap	Premium	PLASTICSTRAP

Process:

Full Color Metallic Badges

• Full Color Digital Print

• 1-side printing

• Due to the nature of the product, ink colors may appear muted/less vibrant

• Vertical or Horizontal Orientation
  Horizontal is standard

Engraved Metallic Badges

• Laser Engraved

• 1-side printing

• Vertical or Horizontal Orientation
  Horizontal is standard

Material:

Full Color Metallic Badges

• 0.02" Thick Impact Acrylic Flexibrass® available in silver and gold color, printed in full color and attached to metal badge frame

• Metal badge frames are available in gold or silver and include a beveled edge. Only available in the sizes four stock sizes.

Engraved Metallic Badges

• 0.02" Thick Impact Acrylic Flexibrass® available in three color options, laser engraved and attached to metal badge frame

• Color Options include: Silver with Black Imprint, Gold with Black Imprint, Black with Gold Imprint

• Metal badge frames are available in gold or silver and include a beveled edge. Only available in the five stock sizes.

• Pocket badge style (4MB-22PBG, 4MB-22PBD, 4MB-22PBB) do not include a fastener.

Production Time: 2 working days

Quantities of 100 or more may require additional production time.

Set-up Charge: FREE

Art Charges: Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

Standard Offering Sizes:

Finished Size H" x W"	Finished Size H" x W" NO BLEEDS AVAILABLE FOR FULL COLOR OR ENGRAVING OPTIONS	Full Color Metallic Badge Item Number		Engraved Metallic Badge Item Number		
		Gold	Silver	Gold	Silver	Black/Gold
1" x 3"	¹¹⁄₁₆" x 2¹¹⁄₁₆"	ZMB-22G	ZMB-22S	4MB-22G	4MB-22S	4MB-22B
1½" x 3"	1⅛" x 2⅝"	ZMB-23G	ZMB-23S	4MB-23G	4MB-23S	4MB-23B
2" x 3½"	1⅝" x 3"	ZMB-24G	ZMB-24S	4MB-24G	4MB-24S	4MB-24B
2" x 2½" Oval	1⁷⁄₁₆" x 2¼" Oval	ZMB-25G	ZMB-25S	4MB-25G	4MB-25S	4MB-25B
1" x 3" Pocket Adapter	¹¹⁄₁₆" x 2¹¹⁄₁₆"			4MB-22PBG	4MB-22PBS	4MB-22PBB

Custom Offer Size: Custom sizes are not available

Artwork Requirements: <u>**Full Color Metallic Badges**</u>

- Artwork/Imprint area cannot bleed, see artwork/imprint area on page 1.
- CMYK processed file, Create full color process files with Adobe Acrobat PDF file, *note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed*
- Minimum 300 dpi, 600 dpi is recommended for highest quality output
- File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *PDF files are preferred*
- Do not include any punctuation in the PDF file name and keep the name as short as possible

<u>**Engraved Metallic Badges**</u>

- 100% Black artwork
- Engraving files should be the finished size.
- Engraving artwork/imprint area cannot bleed, see artwork/imprint area on page 1.
- Artwork is not necessary to provide if there are no logos and only text needed. If only text is required the typestyle, upper/lower case along with text position should be indicated with the order. If no point size of text is given we will use our best judgement.
- Artwork cannot have screens.
- Artwork with a border design should have a minimum thickness of 4pt., if design has double borders the space between the borders should be a minimum of ¹⁄₁₆".
- Logos/artwork with fine intricate details will not engrave well and will fill-in in tight registered areas.
- Minimum Engraving Point Size: Block Fonts = 8 pt., Script Fonts = 24 pt.

**please note the following typestyles are also not available in a point size less than 24 pt. American Std Roman, University Roman, Burin Sans Regular, Amazone BT Regular, AT Commercial Script Regular, AT Isadora Regular, Murray Hill Bd BT Bold, Park Avenue, Ribbon 131 Bd BT Bold, Shelley Allegro Script, Snell Roundhand LT Std Script

- Minimum 300 dpi, 600 dpi is recommended for highest quality output
- File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *PDF files are preferred*
- Do not include any punctuation in the PDF file name and keep the name as short as possible

Order Process: Electronic or Manual

Proofs: <u>**Emailed Electronic PDF Proofs,**</u> add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.

<u>**Production Samples,**</u> physical product proofs are available using customer artwork. These are offered at a % off the one price. Standard production times will apply.

<u>**Complimentary Proof**</u> may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.

Packaging: Box shipping container depending on the size and quantity of the badge.

Changes or Cancellations: Multiple badges will ship in one shipping container, multiple containers pending size and quantity.

Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.