

Tech Sheet - Full Color Dry Erase Badges

Size Available: 3 standard sizes, custom sizes available

FASTENER & ACCESSORY OPTIONS FOR BADGES		
Fastener & Accessory Description	Standard or Premium Option <small>Standard options are included in the price.</small>	Item Number
Pin	Standard <small>*default fastener</small>	2BF-J21
Swivel Clip	Standard	2BF-J24
Military Tack	Standard	2BF-J11
Strap Clip	Premium	2BF-J22
Magnetic Fastener <small>*Should not be used if person has a pacemaker</small>	Premium	2BF-J81
Black Lanyard (½" x 35")	Premium	2BF-J45BL
Clear Pocket Badge Adapter <small>*Only available for rectangular badges that have a height of 1" or less. Adapter comes with adhesive to apply badge, other fastener options are not included</small>	Premium	2BF-J18
Plastic Strap	Premium	PLASTICSTRAP

Process: Full Color Digital Print

Dry Erase Laminate

1-side printing available

Material: ¼" white plastic polystyrene printed surface

Clear Gloss Dry Erase laminate coating

Rounded corners are standard, square corners available

No bevel available

Low odor dry erase markers are recommended, not included with badge

Production Time: 2 working days

**Quantities of 100 or more may require additional production time.*

Set-up Charge: FREE

Art Charges: Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

Standard Offering Sizes:

Item Number	Full Color Artwork Size H" x W" <small>⅛" bleed on each side</small>	Finished Size H" x W"
ZFE-0101	1¼" x 3¼"	1" x 3"
ZFE-0104	1¾" x 3¼"	1½" x 3"
ZFE-0105	2¼" x 3¼"	2" x 3"

Custom Offer Size:

Process	Custom	Artwork/Imprint Area Size H" x W" <small>Full color artwork includes a ⅛" bleed on each side</small>	Finished Size H" x W"
Full Color	Minimum	1" x 2¼"	¾" x 2"
Full Color	Maximum	3¼" x 4¼"	3" x 4"

**most shapes will work, some intricate shapes may not work - please inquire*

- Artwork Requirements:**
- Full color artwork size should include an ⅛" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed.
 - CMYK processed file, Create full color process files with Adobe Acrobat PDF file, *note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed
 - Minimum 300 dpi, 600 dpi is recommended for highest quality output
 - File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, **PDF files are preferred*
 - Do not include any punctuation in the PDF file name and keep the name as short as possible

Order Process:	Electronic or Manual
Proofs:	<p><u>Emailed Electronic PDF Proofs</u>, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.</p> <p><u>Production Samples</u>, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.</p> <p><u>Complimentary Proof</u> may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.</p>
Packaging:	<p>Box shipping container depending on the size and quantity of the badge.</p> <p>Multiple badges will ship in one shipping container, multiple containers pending size and quantity.</p>
Changes or Cancellations:	Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.