

Tech Sheet - Full Color Chalk Badges

Size Available: 3 standard sizes, custom sizes available

FASTENER & ACCESSORY OPTIONS FOR BADGES		
Fastener & Accessory Description	Standard or Premium Option <small>Standard options are included in the price.</small>	Item Number
Pin	Standard <small>*default fastener</small>	2BF-J21
Swivel Clip	Standard	2BF-J24
Military Tack	Standard	2BF-J11
Strap Clip	Premium	2BF-J22
Magnetic Fastener <small>*Should not be used if person has a pacemaker</small>	Premium	2BF-J81
Black Lanyard (½" x 35")	Premium	2BF-J45BL
Clear Pocket Badge Adapter <small>*Only available for rectangular badges that have a height of 1" or less. Adapter comes with adhesive to apply badge, other fastener options are not included</small>	Premium	2BF-J18
Plastic Strap	Premium	PLASTICSTRAP

Process: Full Color Digital Print

Chalkboard Laminate

1-side printing available

Material: ¼" white plastic polystyrene

Black chalkboard laminate printed surface

Rounded corners are standard, square corners available

No bevel available

Due to the nature of this product, ink colors may appear muted/less vibrant

Chalk or chalk liquid markers are recommended, not included with badge

Production Time: 2 working days

**Quantities of 100 or more may require additional production time.*

Set-up Charge: FREE

Art Charges: Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

Standard Offering Sizes:

Item Number	Full Color Artwork Size H" x W" <small>¼" bleed on each side</small>	Finished Size H" x W"
ZCK-6001	1¼" x 3¼"	1" x 3"
ZCK-6004	1¾" x 3¼"	1½" x 3"
ZCK-6005	2¼" x 3¼"	2" x 3"

Custom Offer Size:

Process	Custom	Artwork/Imprint Area Size H" x W" <small>Full color artwork includes a ¼" bleed on each side</small>	Finished Size H" x W"
Full Color	Minimum	1" x 2¼"	¾" x 2"
Full Color	Maximum	3¼" x 4¼"	3" x 4"

**most shapes will work, some intricate shapes may not work - please inquire*

- Artwork Requirements:**
- Full color artwork size should include an ⅛" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed.
 - CMYK processed file, Create full color process files with Adobe Acrobat PDF file, *note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed
 - Artwork cannot include any white; color only.
 - Due to the nature of this product, ink colors may appear muted/less vibrant. Dark colors are not recommended.
 - Minimum 300 dpi, 600 dpi is recommended for highest quality output
 - File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, **PDF files are preferred*
 - Do not include any punctuation in the PDF file name and keep the name as short as possible

Order Process:	Electronic or Manual
Proofs:	<p><u>Emailed Electronic PDF Proofs</u>, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.</p> <p><u>Production Samples</u>, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.</p> <p><u>Complimentary Proof</u> may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.</p>
Packaging:	<p>Box shipping container depending on the size and quantity of the badge.</p> <p>Multiple badges will ship in one shipping container, multiple containers pending size and quantity.</p>
Changes or Cancellations:	Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.