

## Tech Sheet - Full Color Badge Talkers

**Size Available:** 2 standard sizes, 2 standard shapes, custom shapes/sizes available

**Process:** Full Color Digital Print

1-side or 2 sided printing available

**Material:** 1/32" white plastic polystyrene

No bevel

Standard offering fits with magnetic fastener only, can be custom to fit other badge fastener styles

No bevel available on shaped badges



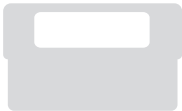

**Production Time:** 2 working days

*\*Quantities of 100 or more may require additional production time.*

**Set-up Charge:** FREE

**Art Charges:** Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

**Standard Offering Sizes:**

Item Number	Shape Description		Visual Area H" x W"	Full Color Artwork Size H" x W" <small>1/8" bleed on each side</small>	Finished Size H" x W"
ZFC-171A	Half Circle to fit a 1" x 3" Badge with Magnetic Fastener		1" x 2 1/2"	2 1/4" x 3 1/4"	2" x 3"
ZFC-174A	Half Circle to fit a 1 1/2" x 3" Badge with Magnetic Fastener		1" x 2 1/2"	2 3/4" x 3 1/4"	2 1/2" x 3"
ZFC-171B	Rectangle to fit a 1" x 3" Badge with Magnetic Fastener		7/8" x 2 1/4"	2 1/4" x 3 1/4"	1 7/8" x 3"
ZFC-174B	Rectangle to fit a 1 1/2" x 3" Badge with Magnetic Fastener		7/8" x 2 1/4"	2 5/8" x 3 1/4"	2 3/8" x 3"

**Custom Offer Size:**

Process	Custom	Artwork/Imprint Area Size H" x W" <small>Full color artwork includes a 1/8" bleed on each side</small>	Finished Size H" x W"
Full Color	Minimum	1" x 2 1/2"	2" x 3"
Full Color	Maximum	4 1/4" x 5 1/4"	4" x 5"

*\*most shapes will work, some intricate shapes may not work - please inquire*

*\*visual area will depend on customer request*

- Artwork Requirements:**
- Full color artwork size should include an 1/8" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed.
  - CMYK processed file, Create full color process files with Adobe Acrobat PDF file, \*note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed
  - Minimum 300 dpi, 600 dpi is recommended for highest quality output
  - File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *\*PDF files are preferred*
  - Do not include any punctuation in the PDF file name and keep the name as short as possible

<b>Order Process:</b>	Electronic or Manual
<b>Proofs:</b>	<p><b><u>Emailed Electronic PDF Proofs</u></b>, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.</p> <p><b><u>Production Samples</u></b>, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.</p> <p><b><u>Complimentary Proof</u></b> may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.</p>
<b>Packaging:</b>	<p>Box shipping container depending on the size and quantity of the badge.</p> <p>Multiple badges will ship in one shipping container, multiple containers pending size and quantity.</p>
<b>Changes or Cancellations:</b>	Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.