Tech Sheet - Full Color Clear Acrylic Table Tent and Pedestal Signs

Size Available: Full Color Clear Acrylic Table Tents

 $\bullet \ \ {\it 3} \ \ {\it standard \ sizes, custom \ sizes \ available}$

Full Color Clear Acrylic Pedestal Signs

• 3 standard sizes, custom sizes available

Process: Full color digital print is printed sub-surface with a white vinyl applied behind; covering the entire back side of the sign.

*white vinyl helps the colors to "pop" on the clear material and helps to protect the printed surface

**sub-surface printing is when the artwork is mirrored and printed on the backside of the material or substrate

***the bend will always be clear and cannot be printed

1-side printing available

Material: ½" clear acrylic

No bevel available

Square corners are standard, round corners are not available

Production Time: 2 working days

*Quantities of 50 or more may require additional production time.

Set-up Charge: FREE

Art Charges: Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification

to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design

work needed on artwork.

Standard Offering Sizes:

TABLE T	ENTS				
Table Tent		Full Color Artwork Size Folded Table Tent H" x W"	Finished Size Folded Table Tent	Finished Size Total Table Tent	
Item Number	lumber	"%" bleed on left and right, "bleed on bottom, top of artwork cannot bleed due to bend "same artwork will be printed on the front and back of the folded table tent unless otherwise specified	H" x W"	H" x W" *½" for bend	
ZCA-4	40TT1	21/8" x 61/4"	2" x 6"	4.5" x 6"	
ZCA-4	40TT2	31/8" x 61/4"	3" x 6"	6.5" x 6"	
ZCA-	40TT3	6½" x 4¼"	6" x 4"	12½" x 4"	

PEDESTAL SIGNS					
Pedestal Sign Item Number	Full Color Artwork Size Bent Pedestal Sign H" x W" %" bleed on left and right, %" bleed on bottom, top of artwork cannot bleed due to bend	Finished Size Bent Pedestal Sign H" x W"	Finished Size Total Pedestal Sign H" x W" *½" for bend + pedestal base		
ZCA-40PS1	61/8" x 41/4"	6" x 4"	8.5" x 4"		
ZCA-40PS2	81/8" x 61/4"	8" x 6"	10½" x 6"		
ZCA-40PS3	101/8" x 81/4"	10" x 8"	13½" x 8"		

Custom Offer Size:

TABLE TENTS					
Process Custom		Folded Table Tent Artwork/Imprint H" x W" "" bleed on left and right, "" bleed on bottom, top of artwork cannot bleed due to bend *same artwork will be printed on the front and back of the folded table tent unless otherwise specified	Finished Size Folded Table Tent H" x W"	Finished Size Total Table Tent H" x W" *'%" for bend	
Full Color	Minimum	15/8" x 31/4"	1½" x 3"	3½" x 3"	
Full Color	Maximum	121/%" x 121/4"	12" x 12"	24½" x 12"	

PEDESTAL SIGNS					
Process	Custom	Bent Pedestal Sign Artwork/Imprint H" x W" %" bleed on left and right, %" bleed on bottom, top of artwork cannot bleed due to bend	Finished Size Bent Pedestal Sign H" x W"	Finished Size Total Pedestal Sign H" x W" *'/4" for bend + pedestal base	
Full Color	Minimum	2½" x 3¼"	2" x 3"	3½" x 3"	
Full Color	Maximum	121/8" x 121/4"	12" x 12"	15½" x 12"	

Custom Offer Sizes: (continued)

PEDESTAL BASE SIZE BASED ON FINISHED BENT PEDESTAL SIGN HEIGHT				
Height of Finished Bent Sign	Pedestal Base Size			
2"	1"			
3"	1"			
4"	2"			
5"	2"			
6"	2"			
7"	2"			
8"	2"			
9"	3"			
10"	3"			
11"	3"			
12"	3"			

Artwork Requirements:

Full Color Clear Acrylic Table Tent

- Full color artwork size should include an 1/8" bleed on left and right, 1/8" bleed on bottom, top of artwork cannot bleed due to bend. Bleed area should always be included in artwork even if design does not bleed.
- Artwork cannot be printed on bend due to stretching of the material when bent. Bending is a heat process, the bend is ½" at the top of the folded sign.
- The same artwork will be printed on the front and back of the folded table tent unless otherwise specified. Artwork can be different. If different, two files will need to be supplied.
- Full color artwork will be printed sub-surface, on the back side of the acrylic.
- · A white vinyl is applied on the entire back side of sign after the full color artwork is printed.
- Any white in the full color artwork will knock out clear but show as white once the white vinyl has been applied over the full color art.
- The white vinyl is added to help color "pop" and be more vibrant as well as add protection to the full color print on the acrylic material.
- CMYK processed file, create full color process files with Adobe Acrobat PDF file, *note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed
- Minimum 300 dpi, 600 dpi is recommended for highest quality output
- File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *PDF files are preferred
- Do not include any punctuation in the PDF file name and keep the name as short as possible

Full Color Clear Acrylic Pedestal Sign

- Full color artwork size should include a ½" bleed on left and right, ½" bleed on top, bottom of artwork cannot bleed due to bend. Bleed area should always be included in artwork even if design does not bleed.
- Artwork cannot be printed on bend due to stretching of the material when bent. Bending is a heat process, the bend is ½" at the bottom of the folded sign.
- Full color artwork will be printed sub-surface, on the back side of the acrylic.
- · A white vinyl is applied on the entire back side of sign after the full color artwork is printed.
- Any white in the full color artwork will knock out clear but show as white once the white vinyl has been applied over the full color art.
- The white vinyl is added to help color "pop" and be more vibrant as well as add protection to the full color print on the acrylic material.
- CMYK processed file, create full color process files with Adobe Acrobat PDF file, *note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed
- $\bullet\,$ Minimum 300 dpi, 600 dpi is recommended for highest quality output
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Order Process: Proofs:

Electronic or Manual

Emailed Electronic PDF Proofs, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.

<u>Production Samples</u>, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.

<u>Complimentary Proof</u> may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.

Product Weight: NOTE: weight shown is for (1)

Finished Folded Bent Size H" x W"	Table Tent	Table Tents Product Weight (lbs)	Pedestal Sign	Pedestal Sign Product Weight (lbs)
2" x 6"	ZCA-40TT1	0.12		
3" x 6"	ZCA-40TT2	0.18		
6" x 4"	ZCA-40TT3	0.23	ZCA-40PS1	0.16
8" x 6"			ZCA-40PS2	0.29
10" x 8"			ZCA-40PS3	0.5

Packaging: Box shipping container depending on the size of the sign.

Multiple signs will ship in one shipping container, multiple containers pending size and quantity.

Changes or Cancellations: Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require

payment for the order.