

Tech Sheet - Full Color Clear Acrylic Badges



Size Available: 3 standard sizes, custom sizes available

| FASTENER & ACCESSORY OPTIONS FOR BADGES | | |
|---|--|-------------|
| Fastener & Accessory Description | Standard or Premium Option <small>Standard options are included in the price.</small> | Item Number |
| Pin | Standard <small>*default fastener</small> | 2BF-J21 |
| Swivel Clip | Standard | 2BF-J24 |
| Military Tack | Standard | 2BF-J11 |
| Magnetic Fastener <small>*Should not be used if person has a pacemaker</small> | Premium | 2BF-J81 |

Process: Full color digital print is printed sub-surface with a white vinyl applied behind; covering the entire back side of the sign.
 *white vinyl helps the colors to "pop" on the clear material and helps to protect the printed surface
 **sub-surface printing is when the artwork is mirrored and printed on the backside of the material or substrate
 1-side printing available

Vertical or Horizontal Orientation

Material: 1/8" clear acrylic
 No bevel available

Round corners are standard, if square corners are desired please specify
 **square corners are not recommended, the acrylic can be sharp if the corners are not rounded

Production Time: 2 working days

*Quantities of 100 or more may require additional production time.

Set-up Charge: FREE

Art Charges: Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

Standard Offering Sizes:

| Item Number | Full Color Artwork Size H" x W" <small>1/8" bleed on each side</small> | Finished Size H" x W" |
|-------------|--|--------------------------|
| ZCA-401 | 1 1/4" x 3 1/4" | 1" x 3" |
| ZCA-404 | 1 3/4" x 3 1/4" | 1 1/2" x 3" |
| ZCA-405 | 2 1/4" x 3 1/4" | 2" x 3" |

Custom Offer Size:

| Custom | Artwork/Imprint Area Size H" x W" <small>Full color artwork includes a 1/8" bleed on each side</small> | Finished Size H" x W" |
|---------|--|--------------------------|
| Minimum | 1" x 2 1/4" | 3/4" x 2" |
| Maximum | 3 1/4" x 4 1/4" | 3" x 4" |

*if a custom size larger than the listed maximum is needed, please call to inquire

Artwork Requirements:

- Full color artwork size should include a 1/8" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed.
- Full color artwork will be printed sub-surface, on the back side of the acrylic.
- A white vinyl is applied on the entire back side of sign after the full color artwork is printed.
- Any white in the full color artwork will knock out clear but show as white once the white vinyl has been applied over the full color art.
- The white vinyl is added to help color "pop" and be more vibrant as well as add protection to the full color print on the acrylic material.
- CMYK processed file, create full color process files with Adobe Acrobat PDF file, *note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed
- Minimum 300 dpi, 600 dpi is recommended for highest quality output
- File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *PDF files are preferred
- Do not include any punctuation in the PDF file name and keep the name as short as possible

Electronic or Manual

Order Process:

Proofs: **Emailed Electronic PDF Proofs**, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.
Production Samples, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.
Complimentary Proof may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.

Product Weight: **NOTE:** weight shown is for (1)
***weight is based on a standard pin fastener*

| Item Number | Finished Size H" x W" | Badge Weight (lbs) |
|-------------|--------------------------|--------------------|
| ZCA-401 | 1" x 3" | 0.02 |
| ZCA-404 | 1½" x 3" | 0.02 |
| ZCA-405 | 2" x 3" | 0.03 |

Packaging: Box shipping container depending on the size and quantity of the badge.
Multiple badges will ship in one shipping container, multiple containers pending size and quantity.

Changes or Cancellations: Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.