

## Tech Sheet - Full Color Chipboard Coasters



**Size Available:** 8 standard sizes/shapes available, custom sizes NOT available

**Process:** Full Color Digital Print

1-side printing available

**Material:**

- 50 pt. white chipboard
- Features a clay coating to seal the coaster and help repel water so coasters hold up for multiple uses
- Not intended for outdoor use
- Fading will occur over time

**Production Time:** 2 working days

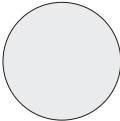



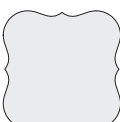


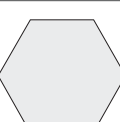
*\*Quantities of 500 or more may require additional production time.*

**Set-up Charge:** FREE

**Art Charges:**

Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

**Standard Offering Sizes:**

Item Number	Shape Description		Full Color Artwork Size H" x W" <small>½" bleed on each side</small>	Finished Size H" x W"
ZWC-CHRD	Round		4.25" x 4.25"	4" x 4"
ZWC-CHSQ	Square		4.25" x 4.25"	4" x 4"
ZWC-CHTC	Ticket		4.25" x 4.25"	4" x 4"
ZWC-CHHT	Heart		4.25" x 4.25"	4" x 4"
ZWC-CHBC	Bracket		4.25" x 4.25"	4" x 4"
ZWC-CHRS	Round Scallop		4.25" x 4.25"	4" x 4"
ZWC-CHSS	Square Scallop		4.25" x 4.25"	4" x 4"
ZWC-CHHX	Hexagon		4.25" x 3.75"	4" x 3.5"

- Custom Offer Sizes:** Custom sizes are NOT available
- Artwork Requirements:**
- Full color artwork size should include an 1/8" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed.
  - Border designs are not recommended
  - CMYK processed file, create full color process files with Adobe Acrobat PDF file, \*note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed
  - Minimum 300 dpi, 600 dpi is recommended for highest quality output
  - File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, *\*PDF files are preferred*
  - Do not include any punctuation in the PDF file name and keep the name as short as possible
- Order Process:** Electronic or Manual
- Proofs:**
- Emailed Electronic PDF Proofs**, add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.
- Production Samples**, physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.
- Complimentary Proof** may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.
- Packaging:** Box shipping container.  
Multiple coasters will ship in one shipping container, multiple containers pending quantity.
- Changes or Cancellations:** Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.