

# Tech Sheet - X Display Banner

**Size Available:** 1 hardware option, 2 standard sizes, custom size are not available  
 3 purchase options for each hardware option:

1. X-Stand Kit - hardware + banner + carrying case
2. Hardware Only + carrying case
3. Replacement Banner

**Process:** Full Color Digital Print  
 1-sided printing available on all "X" Display banner stand options  
 PMS color match not guaranteed

**Material:** "X" Display Stand Banner Material Options:  
 8 mil. Plastic Polypropylene \*\*standard offering comes with the 8 mil. Plastic Polypropylene banner  
 10 mil. Blockout Display Film  
 11 mil. Opaque No-curl Fabric  
 15 oz. Scrim Vinyl  
 13 oz. Gloss Scrim Vinyl  
 9 oz. Mesh Vinyl  
Finishing Options:  
 4 Grommets, 1 in each corner  
 8 mil. Plastic polypropylene, trimmed edges only, may not be heat welded  
 All other material options are heat welded

**Production Time:** 2 working days  
 \*Quantities of 25 or more may require additional production time

**Set-up Charges:** FREE

**Art Charges:** Minor artwork adjustments can be made with no additional fees applied. This would include items such as slight modification to size and/or color, name/text changes, and artwork clean up (i.e. removing spots from scanned artwork). These alterations should take no longer than 10-15 minutes to complete. Additional design/layout/color assistance is available for an hourly rate. This would include items such as color matching or color separation, logo redraw/manipulation or any additional layout design work needed on artwork.

**Standard Offering Sizes:**

Full Color "X" Display Banner Stand - Standard Banner Offering - 8 mil. Plastic Polypropylene				
Item Number	Artwork Size H" x W" <small>¼" bleed on all sides</small>	Safe Area for Text H" x W"	Finished Size H" x W"	Description
5CN-AAF2X	72½" x 24½"	71½" x 23½"	72" x 24"	Printed Banner + X Display Stand & Carrying Bag
5RN-AAF2X	72½" x 24½"	71½" x 23½"	72" x 24"	Printed Replacement Banner
5CN-AAI2X	72½" x 36½"	71½" x 35½"	72" x 36"	Printed Banner + X Display Stand & Carrying Bag
5RN-AAI2X	72½" x 36½"	71½" x 35½"	72" x 36"	Printed Replacement Banner
5BN-006	N/A	N/A	N/A	X Display Stand & Carrying Bag Only

**Custom Offer Sizes:** Custom Sizes are NOT available, Custom Banner Materials are available, see options under "Banner Materials" above

**Artwork Requirements:** Artwork size should include a ¼" bleed on all sides. Bleed area should always be included in artwork even if design does not bleed. CMYK processed file, Create full color process files with Adobe Acrobat PDF file, \*note: if RGB or other non-CMYK colors are used in your files the necessary conversions to CMYK will change the appearance of the colors when printed  
 Minimum 300 dpi, 600 dpi is recommended for highest quality output  
 File formats should be Tiffs, PDFs or Illustrator files with the fonts embedded in the file, \*PDF files are preferred  
 Do not include any punctuation in the PDF file name and keep the name as short as possible

**Order Process:** Electronic or Manual

**Proofs:** **Emailed Electronic PDF Proofs:** add 2 working days to the item production. First proof is free of charge. Additional proofs available for an additional charge. Production time begins after receipt of complete order including proof approval.

**Production Samples,** physical product proofs are available using customer artwork. These are offered at a % off the one quantity price. Standard production times will apply.

**Complimentary Proof** may be required for certain orders to ensure satisfaction. Production time will be begin upon approval of the proof.

**Packaging:** Standard cardboard box. Banner with stand will come assembled. Standard cardboard tube box for banner replacement only. Multiple replacement banners will ship in one shipping container, multiple containers pending quantity.

**Changes or Cancellations:** Changes to orders in progress may require additional charges and/or time. Cancellations for orders in progress will require payment for the order.